

EVERETT B. WARD, Ph.D.
GENERAL PRESIDENT

TARRYNCE ROBINSON
REGIONAL VICE PRESIDENT



ADRIAN SCOTT
ASSOC. EXECUTIVE DIRECTOR

RUSSELL WILLIAMS
REGIONAL ASSISTANT VICE PRESIDENT

SOUTHWESTERN REGION

September 1, 2019

Dear Brothers of the Southwestern Region:

This is the official convention call for you to attend the 74th Annual Southwestern Regional Convention. During the 113th Anniversary Convention in Las Vegas, Nevada, General President Dr. Everett Ward declared war on social injustice and racism. He urged all Alpha Men to be active in the effort of progression to prevent backward steps, with the call of the *“Urgency of Now”*. The theme for the 74th Annual convention is: **MOVING FORWARD: Alpha Advocacy in Action**. It is my hope that following your attendance at the convention, you will be inspired to return to your communities and do more.

The 74th Annual Southwestern Regional will be held March 5- 8th in the city of Shreveport, Louisiana. The host hotel will be the Hilton Shreveport with overflow rooms available at Sam’s Town Hotel and Casino. All business meetings will occur at the Shreveport Convention Center connected to the Hilton Hotel. The room rates for the Hilton is \$129 per night with free internet and convenient covered parking near the hotel. Here is the link to reserve your room: <https://book.passkey.com/event/49902712/owner/952277/home>

The various early bird registrations begin September 1, 2019, and will run through December 31, 2019, followed by regular registration options. We are honored to offer our “50- year Brothers a flat registration rate throughout the various registration periods. Registration will end on February 20, 2020, with no full onsite registration option.

The host chapters along the Interstate- 20 corridors are planning an informative and entertaining convention for you and your special guests. Brothers, this convention promises to be a well-planned and memorable event for all. We look forward to seeing you in Shreveport, Louisiana.

Fraternally,

Tarrynce G. Robinson
23rd Southwestern Regional Vice President