

# ALPHA PHI ALPHA FRATERNITY, INC. ®

SOUTHWESTERN REGION

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## NEWS RELEASE

### For Immediate Release

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*ALPHA IMPACT COMMUNITY PROJECT SHIFTS FOCUS TO HEALTH FAIR,  
HABITAT FOR HUMANITY BUILD CANCELED DUE TO SEVERE WEATHER THREAT*

**DALLAS – APRIL 8, 2015** - Due to the threat of severe weather on Thursday, the Alpha Impact Community Project with Habitat for Humanity has been canceled. The focus of the project has shifted to the "Passport to Health" Health Fair, 9 a.m.-12 p.m. on Saturday.

Free and open to the public, "Passport to Health" is done in partnership with the American Heart Association and Carter BloodCare. The fraternity's aim is to help the public address what reports say is the top cause of death in Dallas County--cardiovascular disease. Reports also say the disease disproportionately affects people of color; therefore, the event will offer heart health education, heart healthy cooking demonstrations, and stroke prevention tips. There will also be a blood drive and those who want to donate can sign up at [AlphaSouthwest.org](http://AlphaSouthwest.org).

The health fair will also include: oral cancer, cholesterol, blood sugar, blood pressure, and HIV screenings; CPR training; an on-site fitness evaluation; general medical counseling; and respiratory evaluations in addition to other screenings and resources. A full list of services is available at [AlphaSouthwest.org](http://AlphaSouthwest.org).

The weekend's schedule also includes:

*April 9: Public Program, 7 p.m.*

The theme is "Black Lives Matter: Addressing the Issue of Health and Healthcare Disparities in the African American Community". The Keynote speaker is LeCresha Peters, M.D. who will also serve as a general health counselor at Saturday's health fair. Dr. Peters is a family practice physician with Kelsey-Seybold Clinic in Pearland and she has made appearances on KPRC-TV and KHOU-TV in Houston to advise the public on general health. There are also three honorees--Vincent Adams, business owner and mentor; Cheryl Carter Benson, engineer and STEM advocate; and Nikita Phillips, Dr.P.H., M.P.H., public health professional and advocate. Free and open to the public.

*April 10: Miss Black and Gold Scholarship Pageant, 8 p.m.*

The pageant will feature women representing college and alumni chapters from around the region. Competing for a scholarship, the winner will also represent Alpha Southwest at the fraternity's national conference in Charlotte in August. Admission information is available at [AlphaSouthwest.org](http://AlphaSouthwest.org).

*April 10: Step Show and After Party, 10 p.m.*

Alpha Phi Alpha "step" teams who won their respective district competitions in Texas, Arkansas, Louisiana, and Oklahoma will compete to represent Alpha Southwest at the national conference. Admission information for both events is available at [AlphaSouthwest.org](http://AlphaSouthwest.org)

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*April 11: College Brothers Leadership Luncheon, 12:30 p.m.*

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### Founders

Henry A. Callis      Charles H. Chapman      Eugene K. Jones      George B. Kelley      Nathaniel A. Murray      Robert H. Ogle      Vertner W. Tandy

The luncheon will feature awards and honors for college fraternity members representing their districts. Admission information is available at [AlphaSouthwest.org](http://AlphaSouthwest.org)

*April 11: Alpha Casino Night, 7 p.m.*

Themed "Harlem Nights", the event is a fundraiser for Alpha Merit Group, a mentoring program that has existed for more than 50 years. The mentoring program is a project of the host alumni chapter, Alpha Sigma Lambda. For pre-sale ticket information, visit [AlphaSouthwest.org](http://AlphaSouthwest.org).

Alpha Phi Alpha's Southwestern regional convention is April 9-12 at the InterContinental Dallas in Addison. The convention's theme is "Alpha Impact: Year Two – Impacting Our Community". This year, the fraternity expects at least 1,000 brothers and guests in attendance. More information about the convention's public events is available at [AlphaSouthwest.org](http://AlphaSouthwest.org). The hosts are Alpha Sigma Lambda and the Eta Epsilon chapter from the University of North Texas.

**About Alpha Phi Alpha Fraternity, Inc.**

**Alpha Phi Alpha (ΑΦΑ)** is the first inter-collegiate historically black Greek-letter fraternity, founded on December 4, 1906 at Cornell University in Ithaca, New York. Its founders, known as the "Seven Jewels", created a model that inspired the founding of eight more major historically black Greek-letter organizations. Alpha Phi Alpha employs an icon from Ancient Egypt, the Great Sphinx of Giza as its symbol, with the aims of "manly deeds, scholarship, and love for all mankind." The fraternity's motto is *First of All, Servants of All, We Shall Transcend All.*

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