

ALPHA PHI ALPHA FRATERNITY, INC.®

SOUTHWESTERN REGION

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NEWS RELEASE

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ALPHA PHI ALPHA SOUTHWESTERN REGIONAL CONVENTION PUBLIC EVENTS ANNOUNCED

DALLAS – MARCH 10, 2015 - Alpha Phi Alpha Fraternity, Inc.'s Southwestern Region is set to convene its 69th anniversary convention April 9-12, 2015 at the Hotel InterContinental Dallas. Fraternity members from Texas, Arkansas, Louisiana, and Oklahoma will converge on the city. The fraternity expects at least 1,000 brothers and guests to attend conference activities and events.

The weekend kicks off with a city-wide community service project with Habitat for Humanity at Oak Cliff Gardens, 1 p.m. April 9. The convention's theme is "Alpha Impact: Year Two – Impacting Our Community" and several events are open to the public:

April 9, 7 p.m.

Fraternity public program - "Black Lives Matter: Addressing the Issue of Health and Healthcare Disparities in the African American Community" featuring keynote speaker LeCresha Peters, M.D. Free and open to the public.

April 10, 10 a.m.-3 p.m.

Community career fair, free and open to the public.

April 10, 8 p.m.

Miss Black and Gold Scholarship Pageant

April 10, 10 p.m.

Regional Step Show and After Party

April 11, 9 a.m.-12 p.m.

"Passport to Health" health and wellness fair, free and open to the public

April 11, 9 p.m.

"Harlem Nights" casino fundraiser. Proceeds benefit the Alpha Merit mentoring program scholarship fund.

For more information, log on to AlphaSouthwest.org.

About Alpha Phi Alpha Fraternity, Inc.

Alpha Phi Alpha (ΑΦΑ) is the first inter-collegiate historically black Greek-letter fraternity, founded on December 4, 1906 at Cornell University in Ithaca, New York. Its founders, known as the "Seven Jewels", created a model that inspired the founding of eight more major historically black Greek-letter organizations. Alpha Phi Alpha employs an icon from Ancient Egypt, the Great Sphinx of Giza as its symbol, with the aims of "manly deeds, scholarship, and love for all mankind." The fraternity's motto is *First of All, Servants of All, We Shall Transcend All.*

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Founders

Henry A. Callis

Charles H. Chapman

Eugene K. Jones

George B. Kelley

Nathaniel A. Murray

Robert H. Ogle

Vertner W. Tandy